

## Prune the Product Tree

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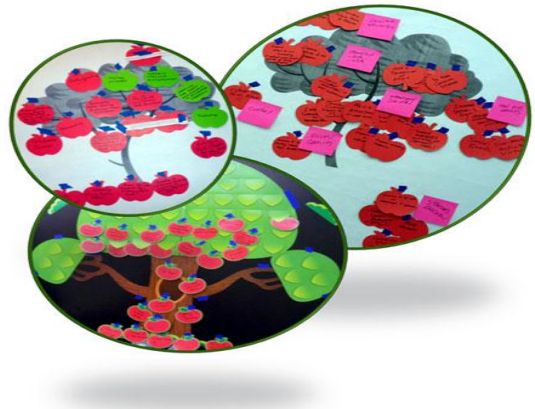
### Setting Priorities Over Time



Are you finding priorities hard to understand? This Innovation Game® is a fun and interactive way to do the serious work of planning out the work you need to do over time. First think about how a tree grows, forming a root system, fortifying the trunk, broadening of branches, creating new offshoots. Your product grows in the same way and you get to make the choices -- What feature branch do you need first? What makes up that branch? What foundational "roots" are needed for support? Whether you are creating the next generation product to take over the market, or planning how to release new capabilities within your own organization, **Prune the Product Tree** provides an excellent visual roadmap for delivering what is needed when you need it.

Use it to plan:

- Introducing new products into the market
- Completing regular releases of new capabilities
- Introducing change into your organization
- Growing new organizations
- Building new competencies
- And much more



### Learn By Doing

Don't wait to get a better understanding of your priorities. Let's **Prune Your Product Tree** today!



Call 713-861-5737 or email [robbie@robbiemaciver.com](mailto:robbie@robbiemaciver.com)  
for more information